Climate Change Champions 07/08





Information fact sheet

This fact sheet covers everything you need to know about the Climate Change Champions competition; how to enter, and what you will win if you are chosen to be one of our nine Champions. Full details, the Entry Form and useful background information and tips are available on www.climatechallenge.gov.uk



What is a Climate Change Champion?

The Climate Change Champions is an annual competition to find nine outstanding young people aged 11-18 who can represent England on climate change.

The winning Champions will spend a 'year in office', attending a European climate change expedition and will get to meet senior Government and international representatives to talk about the issue. They will also receive a digital camera to record their 'time in office' and £1,000 to organise a climate change themed event at their school or college, or within their community.

Competition will be tough, but if you think that you have got what it takes to make people sit up and change their behaviour on climate change, then we want to hear from you!

What do you win?

If you are one of the lucky nine Climate Change Champions you will win:

- A 4-day European climate change expedition in February 2008 to see what is being done internationally to reduce carbon emissions (Destination TBC).
- A digital camera to photograph your year as a Champion.
- £1,000 to organise an event on climate change at your school or within your community.

However, more crucially, as a Climate Change Champion you will:

- Have unrivalled opportunities to meet and talk with senior Government representatives and international spokespersons on climate change.
- Visit amazing places and projects that are making a real difference.
- Receive invites to speak at regional and national events on climate change.

How to enter?

You have got until **3 December** to enter, so there is no time to lose – follow the two stages below:

1. Put your entry together

The first thing you need to do is get to work on your competition entry. We are looking for entries in the form of a short news report, documentary, case-study or publicity tool that can clearly show how **you** can:

"encourage your friends, family, school or community to make positive steps to reduce their carbon footprint"

You might decide to design the front page of a newspaper, or write a magazine article on the ways people can 'go green'. You may want to use your computer skills to design a website to let people know what steps they can take to be more energy efficient or you could design a poster to encourage people to use the 'Act on CO2' carbon calculator (www.direct.gov.uk/actonco2).

If video is your thing, you could perhaps film your own TV documentary on what your school or community could do on climate change, or how you have encouraged your family to start recycling. You could produce a radio interview with your Headmaster or an important person in your area asking them what they are doing to reduce their carbon footprint.

As long as your entry is concerned with communicating how people can reduce their carbon footprint you can be as creative as you like! (You can see some useful tips on what the judges will be looking for at www.climatechallenge.gov.uk).

2. Complete the Entry Form and send this and your entry to us!

Once you have produced your news report, documentary, case-study or publicity tool, you then need to fill out an Entry Form and send this, along with your entry, to us. On the Entry Form you will have to write 200 words telling us a little about yourself and why you think you should be chosen to be one of the nine Champions, so you may want to have a think about this before you write it. Entry to the competition can be done either online, by e-mail, or by post:

Online

By far the simplest! Just go to this link www.cccapps.com and you will be taken to an online Entry Form which after completing it, you can then upload your entry. Providing your entry is in an electronic format (like a pdf, powerpoint presentation or an image for example) It's the quickest and easiest way to enter the competition.

E-mail

Download the Entry Form at www.climatechallenge.gov.uk, fill it in, and send it back to us along with your entry to the following e-mail address: ClimateChangeChampions@edcoms.co.uk (5MB max please!)

Post

Download the Entry Form at www.climatechallenge.gov.uk, print it off and fill it in, and post it along with your entry to the following address: Climate Change Champions, PO BOX 105, Rochester, Kent, ME2 4BE

Remember, the closing date for entries is 5pm, 3 December 2007!

What formats can my entries be in?

Entries can be in:

- Hardcopy: (like a hand drawn poster)
- Video: Quick Time, Windows Media, Real Video, AVI and Mpeg
- Animation: Shockwave, Flash
- Audio: Real Audio, MP3, Way
- Presentation and Text: Word, PowerPoint, Acrobat PDF
- Images: jpeg, bmp, gif
- Webpage or website